

# Mastery of Management Graduate Diploma on

## **Organisational Design & Behaviour**

A managerial approach to organisational design and behaviour concerned with organisational structure and operation, the process of management and the behaviour of people at work.



The Program uses objective analysis of organisations to search for the most appropriate ways of improving organisational performance and effectiveness. It considers the need to establish a framework of order and system of command by which the work of the organisation is undertaken, and outlines the attention needing to be given to key principles and the consideration of structure.

This Program covers of a range of areas related to management, organizational behaviour, organisational setting and organisation structures, including the essential nature of managerial work, the context in which the activity of management takes place, the manner in which responsibilities for and duties of management are exercised, the process of management and execution of work. It considers the need for organizational effectiveness and the importance of the role of management as an integrating activity.

#### **Course Contents**

#### Module 1: The Context of Management and Organizational Behaviour

The changing nature of organisational behaviour
The changing nature of work organisation
The study of management and organisational behaviour
The relevance of management and organisational behaviour theories
Organisational environment and culture
Contrasting 19th, 20th and 21st century management
Case studies and theory in practice

#### **Module 2: The Nature of Organisational Behaviour**

The meaning of organisational behaviour Influences on behaviour in organisations
Behavioural science - a multi-disciplinary approach
The importance of the study of organisational behaviour
Organisational metaphors
Organisational effectiveness
Orientations to work
Management as an integrating activity
The psychological contract
Changing nature of the psychological contract
The need for an international approach
Britain and the European Union
The influence of national culture
Culture and organisational behavior

#### **Module 3: Approaches to Organisation and Management**

Management theory

Developments in management and organisational behaviour

The classical approach

Scientific management

Relevance of scientific management

Bureaucracy

Criticisms of bureaucracy

Evaluation of bureaucracy

Structuralism

The human relations approach

Evaluation of the human relations approach

Neo-human relations

The systems approach

The contingency approach

Other approaches to the study of organisations

The decision-making approach

Social action

A number of different approaches

Relevance to management and organisational behaviour

Japanese management

Towards a scientific value approach?

Benefits to the manager

Applications of organisation theory in practice

#### **Module 4: The Nature of Organisations**

The context of the organisation

Formal and informal organisations

Functions of the informal organisation

Basic components of an organisation

Private and public sector organisations

Production and service organisations

Types of authority and organisations

The classification of organisations

Prime beneficiary of the organisation

Primary activity of the organisation

The organisation as an open system

Interactions with the environment

The comparative study of organisations

Organisational sub-systems

The analysis of work organisations

Contingency models of organisation

The influence of technology

Information technology

Managing technical change

The organisation of the future

Organisational goals

#### **Module 5: Organisational Goals**

The nature of organisational goals
The functions of goals
Integration of goals
Classification of organisational goals
Alteration of goals
Organisational ideologies and principles
Organisational values and beliefs
Objectives and policy
The profit objective
Fallacy of the single objective

#### **Module 6: Organisational Strategy and Responsibilities**

The need for strategy
The concept of synergy
SWOT analysis
The management of opportunities and risks
Social responsibilities of organisations
Organisational stakeholders
Values and ethics
Corporate social responsibility
Business ethics
Related legislation

### **Module 7: Organisation Structure and Design**

The meaning and nature of organisation structure
The importance of good structure
Levels of organisation
The importance of the hierarchy
The design of organisation structure
Clarification of objectives
Task and element functions
The division of work
Centralisation and decentralisation
Principles of organisation

Span of control

The scalar chain

'Flatter' organisation structures

Formal organisational relationships

Line and staff organisation

Project teams and matrix organisation

Effects of a deficient organisation structure

Organisation charts

Structure and organisational behavior

#### **Module 8: Patterns of Structure and Work Organisation**

Variables influencing organisation structure

The contingency approach

Size of organisation

Technology

The Woodward study

Major dimensions of technology: the work of Perrow

Environment

The Burns and Stalker study

'Mixed' forms of organisation structure

The Lawrence and Lorsch study

Evaluation of the contingency approach

Contribution of contingency theory

Alternative forms of structure

The demand for flexibility

The shamrock organisation

The nature of delegation

The manager-subordinate relationship

The need for control

A systematic approach to delegation

The concept of empowerment

Benefits of delegation and empowerment

Organisational practices

The Peter Principle

Parkinson's Law

**Empowerment** 

#### **Module 9: Technology and Organisations**

Theorising technology

New technology and organisations

Developments and applications in hardware and software

Adoption and introduction of new technology

New technology adoption in practice

The influence of social, political and contextual factors

Managerial involvement in technical change

Employee involvement in technical change

Acceptance of technical change

Job redesign and work humanization